



## **SQL Star launches an innovative Pervasive Learning Portal 'thelearningport.com'**

***SQL Star to increase employability by enhancing knowledge services***

**Hyderabad, March 07, 2008:** SQL Star, a leading IT education company providing knowledge services as one of its verticals, has today launched an innovative and comprehensive e-learning portal "thelearningport.com". The portal is aimed to promote systematic changes in the current teaching-learning paradigms in Indian education and to build an economy fuelled by knowledge based employable talent.

The program has been modelled to deliver a blended model of offline and online education. Being online in a world without borders, would facilitate collaboration among peers and between students and industry. The series of courses offered are a combination of domain knowledge and soft skills training. The process begins with identification of the skill sets of the students, then enrolling them in the "most suitable" course and the online collaboration is then facilitated through Online Discussions, Chats, Bulletin Boards and Webinars. A team of career counsellors monitor the progress of the students to help achieve employability levels. These Actionable Learning Modules embody sophisticated feedback algorithms that provide extensive feedback ensuring appropriate platforms for every learner to convert interventions experienced, into learning opportunities. It would also deliver industry certified employment assessments in various tracks.

*"The shortage of skilled manpower in the IT industry is a critical barrier to the Indian economy. The only way to overcome it is by facilitating societal transformation by equipping the workforce with 21st century employability skills so that it is ready to compete in the global economy. www.thelearningport.com is a 360° learning solution aimed at reducing the gap between student readiness and employer expectations of an industry ready workforce", said **N. R. Ganti, Chairman and Managing Director, SQL Star.***

**Thelearningport.com's 'Life Education Method' is initiated to inculcate experiential learning, application of knowledge, and personality development leading to a positive approach towards work and life.**